Enrichment Cluster Planning Guide

Use the following outline to draft a plan for your cluster. Please note that this guide is a draft and subject to several revisions as you go about planning your cluster. In other words, don’t attempt to complete every item immediately and make necessary changes as you go along.

VERY IMPORTANT: Once you get started facilitating your cluster, students should be involved in decision-making about several of the items listed below (e.g., brainstorming products, audiences, web sites, communication options, needed resources.)

- Title of Cluster (Use: Team, Company, Guild, League, Organization, Institute, Center, Ensemble, Association, etc. Do not use club, class, or course) and your name(s)
- General Subject Area(s)
- Specific Topic(s) Within the Subject Area(s)
- Suggested Grade Levels
- Anticipated Type I Activities To Motivate Students
  - [What do professional in this particular area do in their work?]
- Thinking Skills Emphasized (Type II Matrix)
- Anticipated Student Roles (Divisions of Labor)
- Resources Needed: How-To Books [Methodological]
  Web Sites, Equipment, and Other
- Products or Services (Type III Enrichment)
- Possible Authentic Audiences [a Google search for “contests and Competitions for students” resulted in 8,350,000 hits]
- Highly Attractive Cluster Description [See Action Verb List]
- Develop A Communication and Public Relations Plan
  (Print, Media, Social Network, Displays)